

Kick-off! Attitudes toward soccer in Mexican, Japanese and American societies.

My name is Julio Tellez and I am a graduating senior at California State University, Monterey Bay. For my research, I am conducting a survey regarding the attitudes of young people toward soccer in Japan, Mexico and the United States. I hope to obtain a better understanding of what they think about soccer in these three societies through my research, as well as this survey.

I appreciate your taking the time to complete my survey. Your responses will be strictly confidential.

***Obligatorio**

1. What is your gender? *

- Male
- Female

2. What school grade are you in?

- Freshman (university)
- Sophomore (university)
- Junior (university)
- Senior (university)
- Otros:

3. What is your nationality? ***4. Have you ever played soccer? If so, where?**

Check all that apply

- Yes, at school during P.E. class
- Yes, with the school's soccer club
- Yes, in the streets
- Yes, at a soccer pitch
- No, I have never played it, but I have watched it
- Otros:

5a. At what age did you begin practicing?

Please select one

- Younger than 5
- between 5-10
- between 10-15
- between 15-20
- I have never played but I have watched it

5b. Do you continue to play?

Please select one

- Yes, often
- Yes, on weekends
- Yes, sometimes
- No, I seldom play
- No, not at all

6. Are you a member of a soccer club or do you play for fun?

Please select those that apply

- Member of a club at school
- Member of a club outside school
- I play for fun, nothing more

- I used to be a member, but not anymore
- Never been a member of any club
- Otros:

7. Which one of the following would be your reason to practice or like soccer?

Check all that apply

- For fun
- To release stress
- To spend time with family/friends
- To exercise
- To play competitively
- For the excitement
- To enjoy teamwork
- To make friends
- Otros:

8. Has any of your parents influence your decision of playing/watching soccer? If so, to what degree?

	A lot	Often	Sometimes	Not much	Not at all
Mother	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Father	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Have you ever thought about becoming a professional player?

Please select one

- A lot
- Often
- Sometimes
- Not much
- Not at all

10. If the thought of becoming a professional player ever crossed your mind, what would be YOUR MAIN reason to do it?

Do not answer if you answer "not at all" to question 9

- For money
- To get to travel a lot
- Just for the love of football
- To have fun
- To become famous

Otros:

11. In your country, which of the following factors contributes the MOST for a player to become a professional one?

Please select one

- Skills
- Determination
- Discipline
- Money
- Connections
- Otros:

12. Do you agree with the following statement?

	Strongly Agree	Agree	Neutral	Disagree	Strongly disagree
A football player has to be well-educated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Are merit-based scholarships often awarded to soccer players in your community?

Please select one

- All the time
- Frequently
- Don't know
- Seldom
- Never

14. What is your opinion on the following statement: "In my community, soccer players are encouraged to pursue their educational goals along with their athletic ones"

- Pursuing both is equally important
- Focusing on soccer career is more important than education
- Focusing on education is more important than soccer

15. Do you agree with the following statements?

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
"Soccer is often used in my community to help people stay away from drugs and other addictions"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"In my community,					

children are encouraged to participate in sports early in their lives"



16. Which of the following words best represents how soccer is perceived in your country?

Please select your top three choices

	# 1	# 2	# 3
Business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fair play	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collectivism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Show	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mafia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Satisfaction (personal)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. What strategies, in your opinion, are used by the Soccer Association of your country to promote soccer?

Check all that apply

- T.V. commercials
- Marketing campaigns
- Events for the community
- Creation of athletic complexes
- T.V. Shows/Cartoons
- Soccer as part of P.E.
- All of the above
- Otros:

18. I prefer to follow soccer by...

Please select one

- Watching games on T.V./internet
- Going to the stadium
- Reading news online/newspaper
- Asking my friends
- Otros:

19a. What is your favorite international club? *

Please select one

- Real Madrid
 Manchester United
 Juventus
 Boca Juniors
 F.C. Barcelona
 Club Atlético River Plate
 A.C. Milan
 Chelsea
 Cruzeiro
 Otros:

19b. What is your favorite domestic club? *

Please select one

- L.A. Galaxy
 New York Red Bulls
 Houston Dynamo
 Chivas USA
 Chicago Fire
 New England Revolution
 Otros:

20. Which one do you prefer, your favorite international club or your favorite domestic club? And why? *

Please explain briefly

21. During the FIFA World Cup _____ *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
I support my national team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I support a foreign team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I do not support any team	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. Please explain why you would support one over the other: *

23. Do you rather watch soccer than practicing it?

- I'd rather play than watch
- I prefer to watch it
- I enjoy doing both
- Otros:

24. Which of the following events do you like the most?

Rank your top three w/ 1 being your favorite

	# 1	# 2	# 3
UEFA Champions League	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Copa Libertadores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Domestic League playoffs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FIFA World Cup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
UEFA European Championship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FIFA Women's World Cup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. Do you agree with the following statements? *

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
"The introduction of women's soccer is for the betterment of the sport/show"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Women's soccer is as competitive as men's soccer"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Soccer is a sport for men"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Soccer is a sport we practice only when we are kids"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. Do you think female players and female referees are sexually objectified by male spectators?

Please select one

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

27a. Do you agree with the following statement: "There is a large number of foreign players in my country's soccer league" *

Please select one

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

27b. Do you consider their presence positive or negative? Why is that? *

Please explain

28. Regarding the following list of problems, how frequently are they seen in your country's soccer league? *

	All the time	Frequently	Sometimes	Seldom	Never
Racism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Violence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gender-based discrimination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gambling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. I consider the astronomical salaries of some players to be_____

- Well deserved
- Fair

- Neutral
- Unfair
- An insult to the working class/other athletes
- Otros:

THANK YOU FOR YOUR PARTICIPATION!!

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